



MARKET YOUR EXPERIENCE

Eco-Rep Edition

INTERVIEW TIP:

Behavioral Interview Prompts

Employers often ask questions about how you respond to specific situations.

For example:

- Tell me about a time when you experienced a conflict while working on a team.
- Describe a time when you had to work well under pressure.
- Give me an example of a time when you showed initiative and took the lead.
- Tell me about a time when you made a mistake, and how you handled it.

S.T.A.R. Method

You can use STAR as a framework to structure your response to behavioral interview questions.

- Describe the context and background for a *situation* that's relevant to the question.
- Explain the *task* that needed to be completed. What was the goal?
- Outline specific *actions* you took. How did you exhibit transferable skills?
- Share the *results* of your actions. What was the outcome? What did you learn?

LET'S TALK ABOUT YOUR EXPERIENCE AS AN ECO-REP

Eco-Reps are a group of students who serve as leaders in promoting campus environmentalism through sustainability events and educational outreach. Students work closely with the Sustainable Development Goals. Eco-Reps offer a great environment to connect with like-minded people who are passionate about environmentalism, while also expanding one's understanding of what these topics mean through the different insights.

TRANSFERRABLE SKILLS

Leadership You exhibited the ability to step out of your comfort zone and model ethical leadership to facilitate campus and community development. Employers seek candidates who demonstrate dedication and initiative by leading beyond their roles. As an Eco-Rep, you were viewed as a role model, and other students turned to you for resources regarding environmentalism and sustainability.

Outreach Eco-Reps engage in many forms of outreach through events, volunteering, presentations, and more. Doing so allows you to develop and adapt your communicative skills to a wide variety of scenarios to connect with a diverse target audience. Learning how to communicate and reach people of all backgrounds across multiple scenarios is a crucial skill in the modern workplace.

Education As Eco-Reps serve as leaders of environmentalism, they are not only well-educated in the subject but know how to educate others as well. They can also think critically about sustainability problems, putting their knowledge to the test and constantly expanding what they know, how to improve, and how to share this with others. They deeply explore and understand the SDGs, and how social justice is intertwined with environmentalism.

Teamwork/Collaboration As an Eco-Rep, you worked closely with your cohort to engage in meaningful discussions and hear each other's perspectives. This experience allowed you to demonstrate patience, understanding different viewpoints, and active listening, essential skills necessary for working on teams in professional settings.

Social Justice Understanding environmentalism and sustainability means understanding how different people are impacted, and the systemic inequalities that can accompany these subjects. Eco-Reps actively learn about the different ways in which social justice is intertwined with environmentalism, and the steps we can take as a society to make sustainability and environmentalism more accessible to everyone.

SAMPLE RESUME ACTION STATEMENTS

- Educated students on the many facets of environmentalism and sustainability through campus events and outreach presentations
- Crafted a presentation on a sustainability topic of my choosing and presented to an audience at the end of the semester
- Attended monthly meetings to learn more about different dimensions of environmentalism and sustainability, how they interconnect, and what society can do to make a positive impact
- Volunteered at Sustainable Campus events to help promote sustainable practices and make sustainability knowledge more accessible to all
- Promoted Sustainable Campus through outreach and tabling
- Attended field trips in Leon County that connected me with professionals working in sustainable development
- Collaborated with my cohort to brainstorm event ideas for Earth Month and executed (number of) events

HIGHLIGHTING YOUR EXPERIENCE

After you have spent the semester serving as an Eco-Rep, what's next? Here are a few ways that you can leverage your Eco-Rep experience to gain new opportunities.

Sustainability Pathways

- Being an Eco-Rep puts you one step closer to a Sustainability Pathways badge! Add this new micro-credential to your online portfolio or LinkedIn page by completing additional sustainability leadership experiences or sustainability courses. To learn more, and enroll, please visit the FSU Sustainable Campus website Academics page.

Sustainable Campus Blog

- Check out the Sustainable Campus blog to find articles written about Eco-Reps! These can be helpful tools in sharing and communicating your experience. You can find articles on the FSU Sustainable Campus website.
- Interested in writing your own blog post? Let us know!
- You can share your individual blog post on your LinkedIn page or provide a link to the article on a personal website.

LinkedIn

- Make sure you connect with us on LinkedIn! Add being an Eco-Rep to your LinkedIn page by adding it as a new Experience. You can list FSU Sustainable Campus as the organization. Feel free to also connect with the student coordinator and other Eco-Reps as well.
- Be sure to add related skills to your LinkedIn profile that you've gained from being an Eco-Rep. If you'd like any of those skills to be endorsed, reach out to your student coordinator to ask for a special endorsement!

ServScript

- You can apply all service hours earned with Eco-Reps to the ServScript program at FSU. The ServScript program allows students to record service to the community on their official FSU transcript.
- You must submit all hours for a given semester online at my.fsu.edu by the last day of the semester no later than 11:59pm EST.